



# Northern Wireless Internet Services Privacy Policy



# Northern Trains Limited is sensitive to privacy issues on the Internet.

We believe that it is important you know how we treat the information about you we receive on the Internet, when you use our Wireless Internet Services.

This Wireless Internet Services Privacy Policy (this "Policy"), should be read alongside our Northern Trains Limited Privacy Policy (<https://www.northernrailway.co.uk/legal/privacy-policy>) ("Main Privacy Policy"). To the extent that there are any differences between what is described in this Policy and the Main Privacy Policy, the Main Privacy Policy will prevail. The Main Privacy Policy also sets out (amongst others) our lawful basis for processing your personal data under data privacy laws, your rights in relation to your personal data and how you can contact us to exercise those rights or if you have any questions.

In general, you may visit [northern.on.icomera.com](http://northern.on.icomera.com) (the "Site") without telling us who you are or revealing any personal data (or personally identifiable information) about you. Our servers collect the domain names, operating system in use (e.g., Macintosh, Windows) and browser (e.g. Chrome, Internet Explorer, Safari). This information is aggregated to measure the number of visits, average time spent on the Site, pages viewed, etc. Northern Trains Limited ("Northern"). uses this information to measure the use of our Site and to improve the content of our Site, as set out in our Main Privacy Policy. E-mail addresses and other personal data such as first and last name, home or other physical address, telephone number, and other similar information are known only when voluntarily provided by a visitor for registration or other participation of visitors in any available online interactive activities.

Unless otherwise disclosed during the collection, personally identifiable information collected in connection with visitors to this Site may be retained by Northern, as set out in the Main Privacy Policy. We may use the personal data you provide to us for any of the following purposes:

- 1.** To understand the use of our site and make improvements;
- 2.** To fulfil prizes;
- 3.** To respond to specific request from visitors;
- 4.** To obtain parental consent from visitors under 18 years of age (for those visitors to use the Wireless Internet services), where necessary – note that this is not a privacy consent – instead it is about agreement to enter into the contract terms for the Wireless Internet Services;
- 5.** To provide any necessary notices to our visitors or their parent or legal guardians, where necessary;
- 6.** To protect the security or integrity of our Site when necessary; and
- 7.** To send you notices and solicitations (to the extent we require your consent for this, and you have provided such consent – see our Main Privacy Policy) regarding Site and our businesses.

It is our policy that visitors to our Site who are under the age of 18 should not post or provide information on our Site without the consent of their parents or legal guardians.

Where you are a parent/guarding of a visitor under the age of 18, you should supervise the online activities of your children, and consider the use of parental control tools available from online services and software providers that help provide a child-friendly Internet environment.

At times, we conduct on-line surveys to better understand the needs and profiles of our visitors, as explained in our Main Privacy Policy. This Site may contain links to other sites of third parties. We are not responsible for the content or privacy practices of those other sites. We may revise this Policy from time to time. You are responsible for checking this Policy when you visit our Site to review the current Policy.



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